

# SAGE HUBICKI

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189 Pine St  
Newport, NH  
03773

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## PROFILE

I am a highly organized, creative, and have a passion for both the outdoors and social media. I specialize in visual and written storytelling, online management, and data analysis. I come with an eagerness to learn and put out the best product possible.

## EXPERIENCE

### **Resort Content Specialist, Vail Resorts; Newbury, NH | Oct 2023-April 2025**

For Mount Sunapee and Crotched Mountain, I simultaneously managed all social media platforms daily, created branded content following all company SOP, collaborated with Strategic Alliance partners and stakeholders, created a content capture/post template that was adopted by our region, developed and executed online campaigns, and drove a 49.4% increase in Facebook Audience Engagements for Crotched Mountain (compared to the previous winter). Proficiency in Sharepoint, Asana, Sprout Social, Image Relay, and Adobe Creative Suite.

### **Fenton's Landing Supervisor; Sunapee, NH | April 2023-October 2024**

Shift supervisor, guided and motivated team members, provided excellent customer service, and assisted in operating their social media presence.

### **Rental Supervisor, Vail Resorts; Newbury, NH | Nov 2022-March 2024**

Assisted in gearing guests while providing exceptional customer service, developed team building exercises, and worked on my creative problem solving skills.

### **Lowes Outside Lawn Supervisor; Concord, NH | May 2021-June 2022**

Manual labor, cross trained in multiple departments, and delivered customer service to guests of all levels of abilities and backgrounds from contractors to first time gardeners. Forklift and Reach Truck certified for 3 years.

## EDUCATION

### **Plymouth State University; Plymouth, NH — Communications & Media Marketing 2022**

## SKILLS

Social media management, content strategy, campaign SOP building, quick visual learner, attune to social media trends, exceptional communicator, strong writing skills, personable and easy to make connections, post production editing on all media formats, social media data analysis.

## REFERENCES

**Abigail Allen** | NH Manager of Communications and Public Relations | Vail Resorts

603-733-6148 | [abigail.allen@vailresorts.com](mailto:abigail.allen@vailresorts.com)

**Sarah Leneau** | Sr. Resort Marketing Manager | Park City & Crested Butte

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**Harry Sanborn** | Rental Manager | Vail Resorts

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**Tim Fenton** | Business Owner, Fenton's Landing | Appleseed

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